

the Final Office Action, mailed July 13, 2001, all Claims 1 through 80 were rejected.

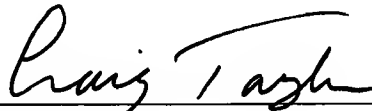
The cancelled claims were rejected as being unpatentable over Levergood et al. (U.S. Patent No. 5,708,780), Szabo (U.S. Patent No. 5,954,640), Baker et al. (U.S. Patent No. 5,678,041), and Britt.

Applicant respectfully submits that the portal sponsorship aspect of the present invention may be misunderstood. One, illustrative, non-limiting example of a sponsored portal, as discussed in the first paragraph of the summary, is a computer kiosk sponsored by and located at a fitness center. Applicant respectfully submits that none of the references cited disclose or suggest the invention as recited in the newly-added claims herein. Reexamination and reconsideration are respectfully requested.

The Commissioner is hereby authorized to charge any additional filing fees required to Deposit Account No. 061910. A duplicate copy of this sheet is enclosed.

Respectfully submitted,

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